

# GIRA MUNDO BLOG

IN INDIA,  
NOV.2019 - JAN.2020

Travel and exchange with  
women's empowerment projects





# WHAT IS GIRA MUNDO

A TRAVEL BLOG ABOUT  
FEMINISM, SUSTAINABLE AND  
CULTURAL EXPERIENCES

From Rio de Janeiro, Brazil  
Since 2016



## WE ARE TRAVEL BLOGGERS

We write about and photograph our travel experiences, sharing everything on our blog, instagram, and in a local newspaper, Jornal Copacabana



## WE ARE BIKERS

Biking is our way of life. In all our travels we cycle and Ursulla has already made a bike trip through Mexico in partnership with the project @bikemyself and AIESEC. We also show Rio de Janeiro, our city, by bike on Airbnb Experiences

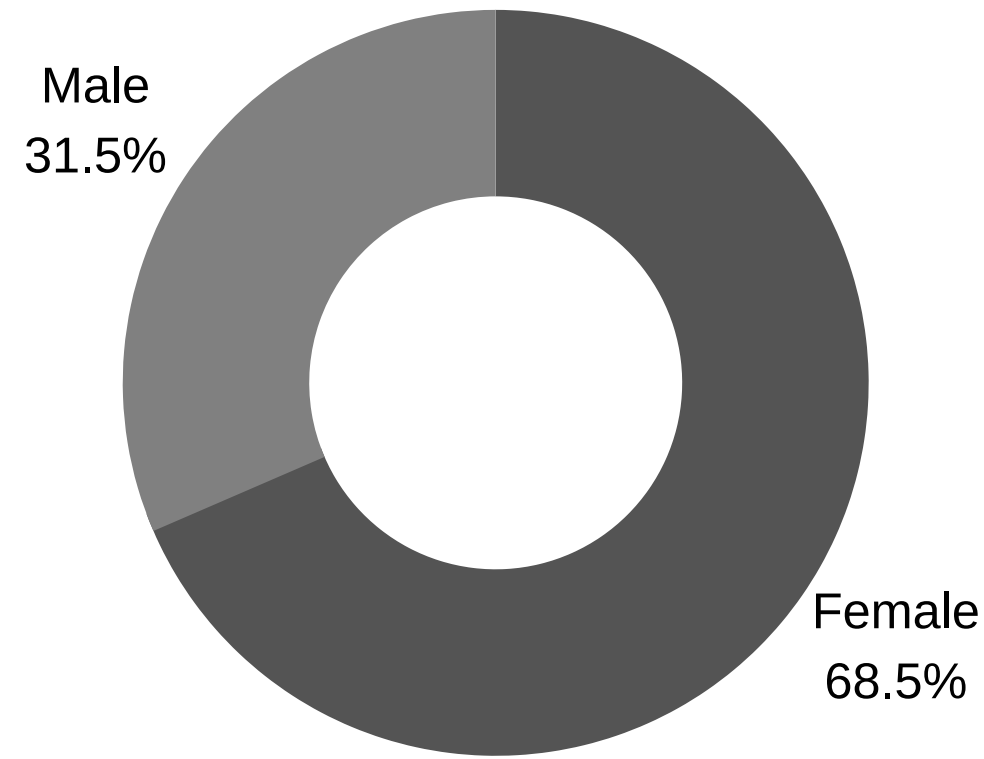


## WE ARE TRAVEL PLANNERS

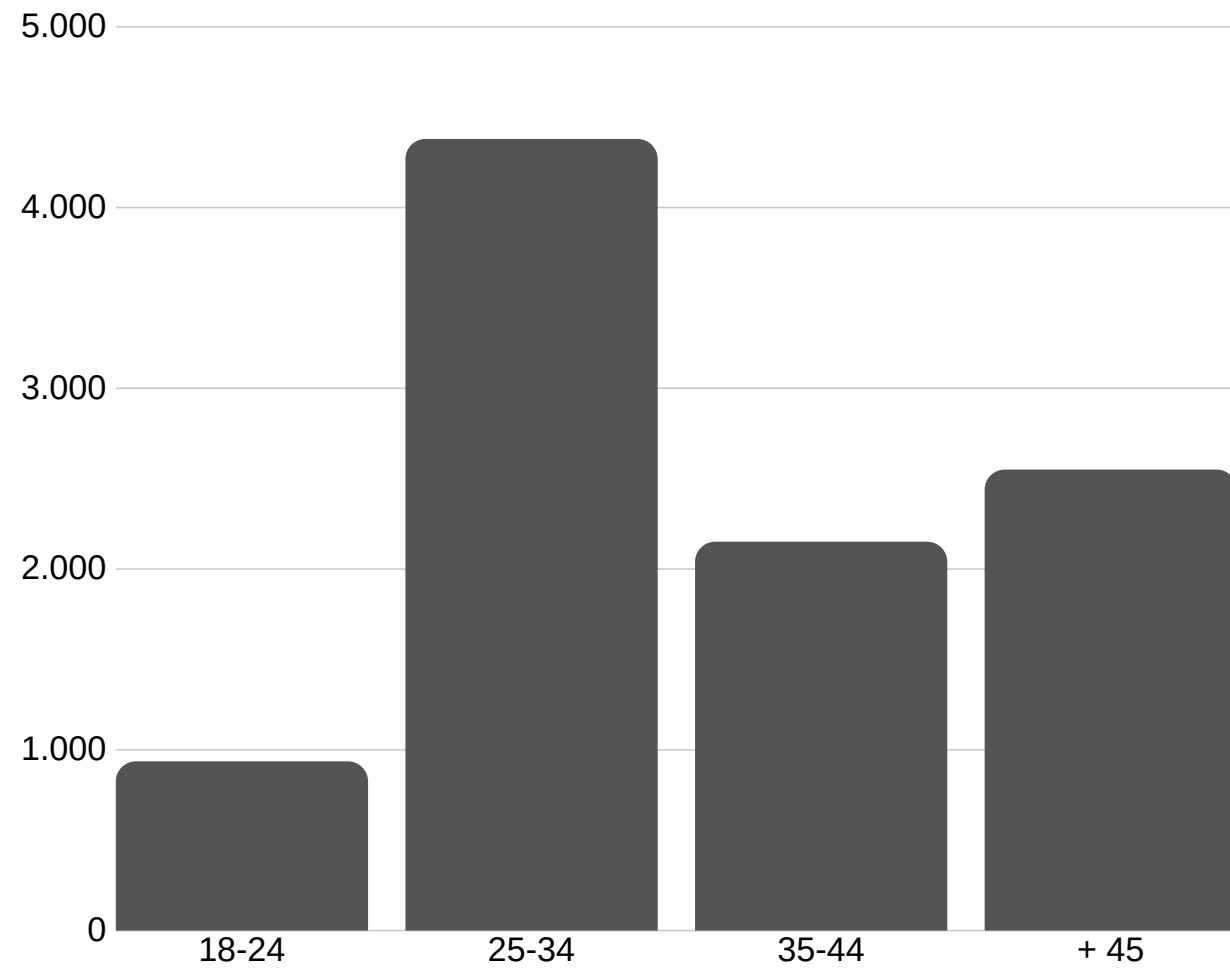
We plan personalized trips all over the world for our costumers. We give a consulting service and itinerary planning, all by demand.

# OUR WEBSITE NUMBERS

VISITORS



AGE RATE



+ 16k page views/month

+ 10k unique visitors

+ 33 countries visited



# WHO WE ARE

**Ursulla Lodi** has gone to Law School, with focus on Human Rights and Gender, and her graduation project was a research on the typification of femicide in Brazil. She acts as an agent of change through activism and entrepreneurship, in the Blog and as a cook, using food as the tool to dialogue about sustainability, seeking alternative paths to the system in which we are inserted, which are more connected with her passions and nature. She is also a photographer.

**Gabriela Mendes** is post graduated in cultural journalism and studied how museums can be integrated with traditional communities that surround them. She's also a photographer and her favorite experiences are by bike, into the nature, meeting people and hearing their stories.





# GIRA MUNDO IN INDIA



## OBJECTIVE

Make sustainable tourism and have a cultural exchange visiting women empowerment projects around the country. We're going to stay 2 months in India and 5 days in London, UK.

To impact and exchange with local communities, contributing to the Sustainable Development Goals (SDGs) of UN, specially the SDG 5, of Gender Equality

## FOCUS



## **WHAT WE OFFER**

To document the projects and the travels with photo, text and video in our travel blog, instagram and in the social medias of our partners. Our partners and the social projects can use these medias for their own promotion.

Host us in local houses  
Food and transportation  
Financial support

Anything to make the experience even better



## **LOVEBACKS**



# Contact Us



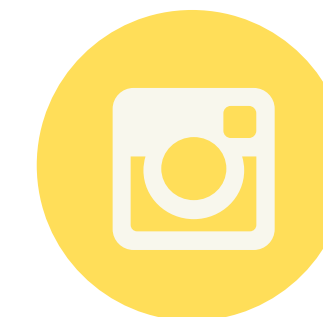
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